



H&M TO OPEN NEW LOCATION IN ROSEVILLE, MINNESOTA



H & M, Hennes and Mauritz Inc., one of the world's largest fashion retailers famous for offering fashion and quality at the best price in a sustainable way, is happy to announce a new location in Roseville, Minnesota. Measuring approximately 18,000 square feet, the new location at Rosedale Center will join the 11 other popular H&M destinations in the state on September 26, 2019 at noon. H&M has experienced a warm welcome from customers and fans in Minnesota and is happy to continue to expand its store and employee count in the state.

The new H&M location will offer Rosedale residents a one-stop shopping destination for quality clothing, with collections for ladies and men, with a separate "shop in shop" section for accessories. This location will also carry the H&M Kids collection for newborns to 14 year olds. No matter your personal style H&M makes it easy to always find what you are looking for by offering something for everyone.

To celebrate the new store, the H&M at Rosedale Center will offer the first 100 shoppers in line an H&M Access to Fashion Pass, valued between \$10 and \$500. Customers in line after the first 500 shoppers will receive a \$10 Access to Fashion Pass. Customers who garment recycle on opening day can also enter to win a gift card from \$50 to \$250 dollars.

H&M looks at retail as a career and not just a job. We pride ourselves on our support of local economies by adding jobs with each new location. With the opening of the Rosedale Center location, H&M is proud to add approximately 20 employees for this store. In 2019, H&M was recognized as one of America's Best Employers for Diversity 2019 by Forbes magazine. For available job opportunities, please visit career.hm.com.

Sustainability is a natural part of H&M. In 2013, H&M was the first global fashion company to launch in store Garment Recycling. In 2018 alone, H&M U.S. diverted over 3.4 million lbs. of unwanted textiles from landfills. The company is proud to say that all its stores in the U.S. are powered by renewable energy.

About the Rosedale Center location:

H&M, Hennes & Mauritz (H&M) at Rosedale Center is located at Roseville Center, 1595 Highway 36 W, Saint Paul, Minnesota ,55113. The store can be reached by phone at (855) 466-7467. Store hours will be Monday through Saturday 10:00am – 9:00pm and Sunday 11:00 am – 6:00pm.

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*We hope you enjoyed reading about the latest H&M news, but if not please just send an email to Mediarelations.us@hm.com and request to be removed from our media list.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, Cheap Monday, & Other Stories, H&M HOME and ARKET as well as Afound. The H&M group has 48 online markets and more than 4,900 stores in 72 markets including franchise markets. In 2018, net sales were SEK 210 billion. The number of employees amounts to more than 177,000. For further information, [visit about.hm.com](https://about.hm.com).

